

## **All America City Meeting December 12, 2007**

**Attendees: Audrey Orr, Vern Rivers, Andy Kitzrow, George Whitehead, Kristi Richardson, Julie DeYoung, Brad Bellacicco, Jim McCauley, Loré Chambers, John Pick**

- **Reviewed Ocean City's CD of their winning presentation**
- **Facilitated by George Whitehead**
- **Section One of the Community Assessment – question as to how far does the scope of projects extend – City limits or greater – per John Pick, it is Salisbury City Limits**
- **Attendees broke out into two groups to answer the questions in section one.**

*Vision Statement:* **The City of Salisbury will remain the medical, educational, cultural and economic center of the Eastern Shore. Our commitment to excellence, innovation and service, combined with sound fiscal management, will ensure Salisbury's future as a safe, vibrant and healthy community.**

### **COMMUNITY VISION**

**1.) Is there a shared sense among residents of what they want the community to become?**

**Two years old; Developed by Mayor, Council and Department Heads; Not very good – has not been communicated to citizens; Good – had marketing committee, broad-based w/citizens until February 2007 with plans to communicate to citizens and to be on city website; Need to get citizens to know what city vision is; Project in Progress**

**2.) Has the community completed a broad strategic plan to achieve what they want to become?**

**Yes, there is a written strategic plan formulated by the Mayor, Department heads and City Council; meetings are held annually with public participation; Meetings are advertised and held in locations in the community**

**3.) If a community vision exists, how is the community vision being used?**

- 1) Live Where You Work**
- 2) One Stop Job Market**
- 3) Tax incentives**
- 4) Community Development Block Grant**
- 5) Youth Empowerment**
- 6) Law Enforcement**

- 7) Working with Town-Gown Council
- 8) Openness of City Government
- 9) PAC 14
- 10) The city's website
- 11) PRMC programs to city

**4.) What are some examples that exhibit the community's positive self-image?**

PRMC	Ben's Red Swings/Salisbury Zoo
Youth Leadership Academy	SU Community Projects
Salisbury Urban Ministries	Holly Community/Dove Pointe
MAC	Salvation Army "New Day"
Heritage	Salisbury Festival
Telemon	Shore-Up Wrap Around Services
Parkway Church of God/St. Francis Programs	
Rainbows	Earn-A-Bike
Kids of Honor	Salisbury's Promise
Mayor's Ministerial Forum	Activate America
Collaborative Supervision and Focused Enforcement (CSAFE)	
Homelessness Programs	
Doverdale, Lake Street, Billy Gene Jackson Parks, City Park, evening playground program	

**5.) What makes the community special and unique from other locales?**

- Centrally located – two hours from Norfolk, from Baltimore, from Washington, D.C. and from Philadelphia
- Hub for the Eastern Shore:
  - Medical facilities, educational facilities, shopping, culture, airport, and port is 2<sup>nd</sup> largest in the state
- Growing ethnic population
- Diversity of service to support diverse population growth
- Superior Youth Programs
- Free Zoo
- Ward Foundation
- Salisbury Festival - River

There was concern expressed that more individuals be involved in this process. Audrey Orr and Vern Rivers have names of others that may need to be a part of this process.

**WILL POST MINUTES ON THE WEBSITE AND ASK FOR PUBLIC COMMENTS**

**Next meeting will be held on Tuesday, January 15, 2008**

**from 4:00 until 6:00 pm in Room 300 of the GOB**